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## **DADI INTERNATIONAL GROUP LIMITED**

**大地國際集團有限公司**

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8130)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Dadi International Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) in accordance with Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that, according to the preliminary assessment by the management of the Company on the unaudited consolidated management accounts of the Company for the six months ended 30 September 2019 and the currently available information, the Group is expected to record a net profit of not less than HK\$10 million, while a net loss of HK\$11.823 million has been recorded in the corresponding period of last year. Such turnaround was mainly due to the satisfactory operating performance of the Group’s publication, procurement and distribution of books business and the increase in revenue from the advertising and media business over the corresponding period of last year.

In view of the above, the Board intends to allocate more resources of the Group to the above businesses and further strengthen the operation capability of the Group, so as to increase the profitability and promote the sustainable development of the Group’s businesses.

The information contained in this announcement is based on the preliminary assessment by the management of the Company with reference to the unaudited consolidated management accounts of the Company for the six months ended 30 September 2019. Such accounts have not been audited or reviewed by the independent external auditors and the audit committee of the Company.

As at the date of this announcement, the interim results of the Group for the six months ended 30 September 2019 have not yet been finalized. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 September 2019 to be published by 30 November 2019.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Dadi International Group Limited**  
**FU Yuanhong**  
*Chairman*

Hong Kong, 6 November 2019

*As at the date of this announcement, the Board comprises of three executive Directors, namely Mr. Qu Zhongrang, Mr. Fu Yuanhong and Mr. Wu Xiaoming, two non-executive Directors, namely Mr. Zhang Honghai and Mr. Zhang Xiongfeng, and three independent non-executive Directors, namely Dr. Zhang Wei, Dr. Li Zhan and Mr. Law Yui Lun.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page for at least 7 days from the day of publication and the Company’s website at <http://www.dadi-international.com.hk>.*